

# DESTINATION

## Pays Decazevillois - Vallée du Lot

DESTINATION PAYS DECAZEVILLOIS - VALLEE DU LOT

*Tourisme - Thermalisme - Bien-être - Patrimoine industriel - Loisirs*



# LIVRET BILAN DES STATISTIQUES SAISON 2019

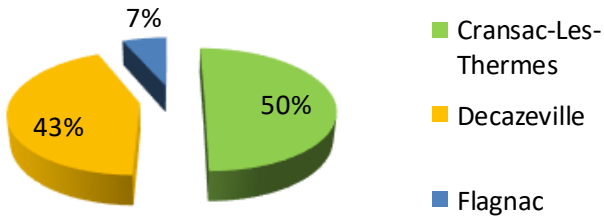
Office de Tourisme et du Thermalisme  
de Decazeville Communauté



# FREQUENTATION

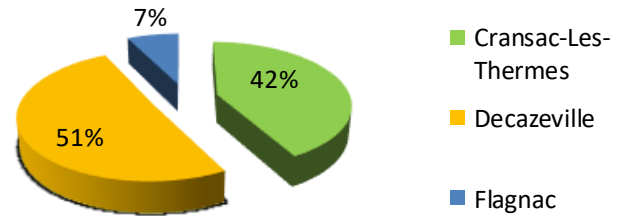
**Passage total 2018 :**

**17 300**



**Passage total 2019 :**

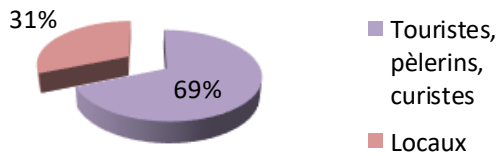
**19 477**



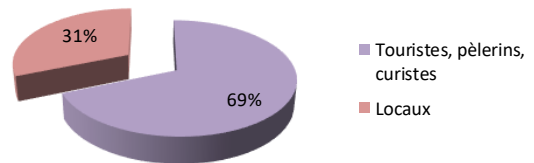
**+ 13 % de passage**

# TYPES DE CLIENTELE

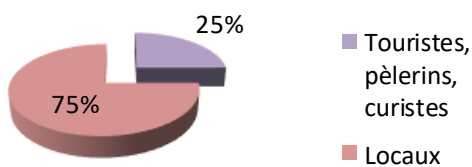
**Bureau de Cransac-Les-Thermes 2018**



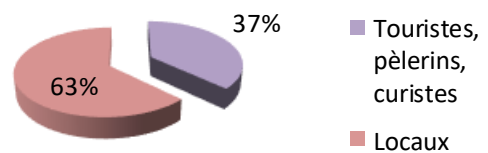
**Bureau de Cransac-Les-Thermes 2019**



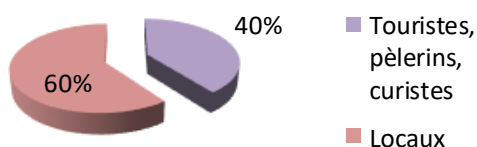
**Bureau de Decazeville 2018**



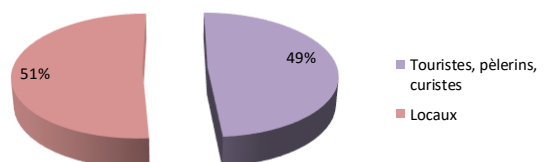
**Bureau de Decazeville 2019**



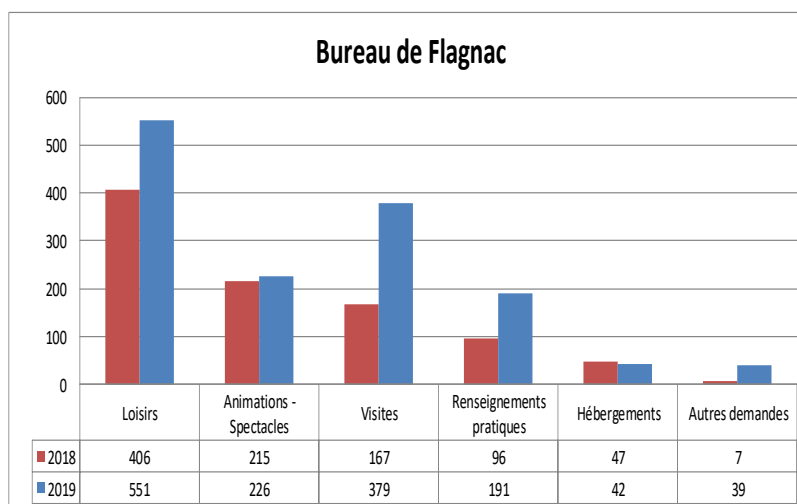
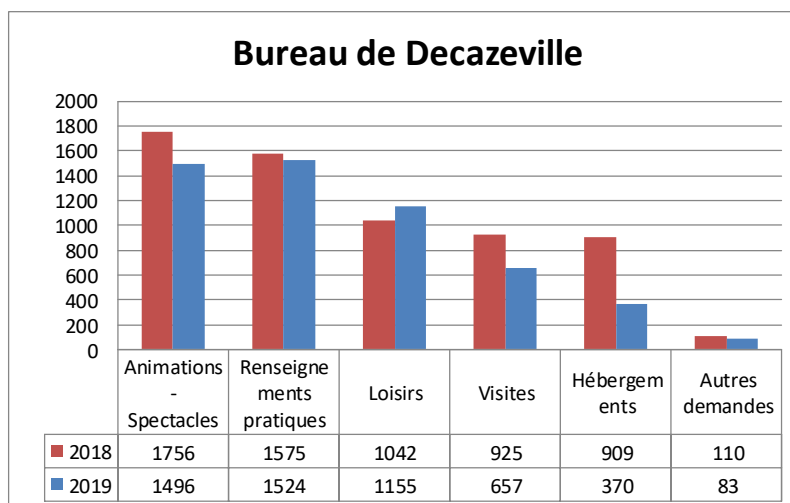
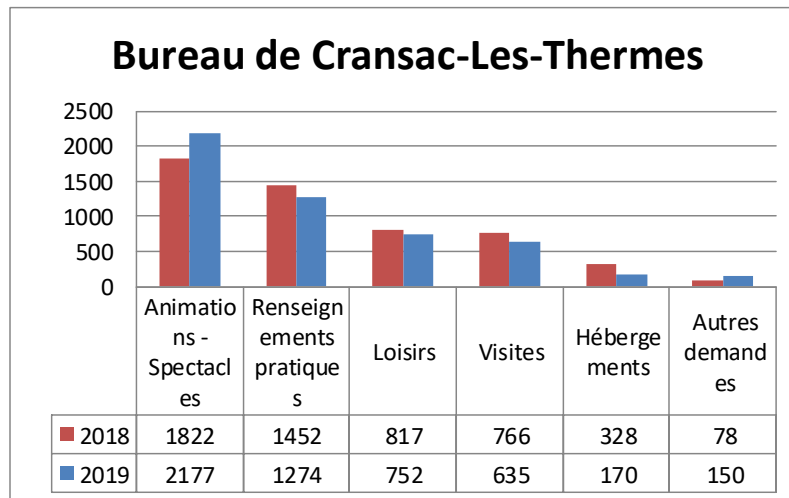
**Bureau de Flagnac 2018**



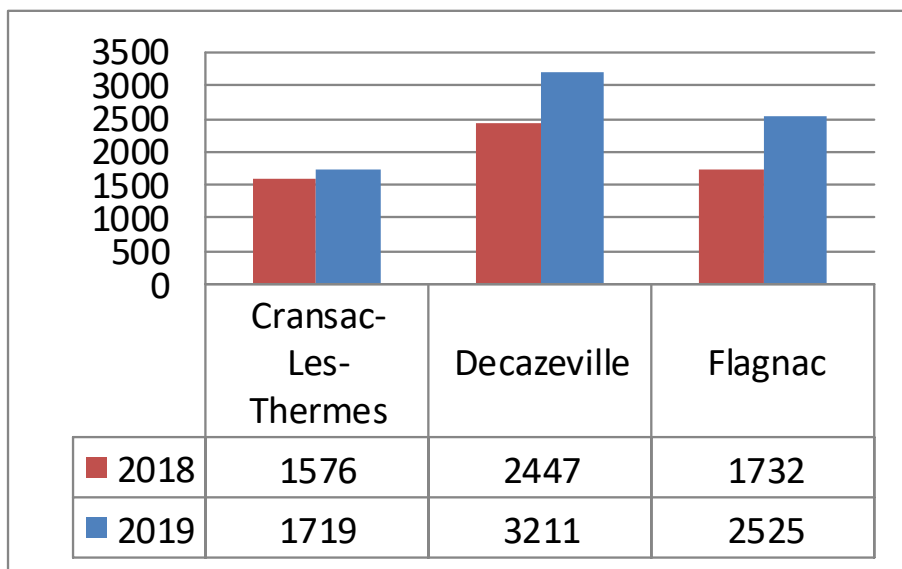
**Bureau de Flagnac 2019**



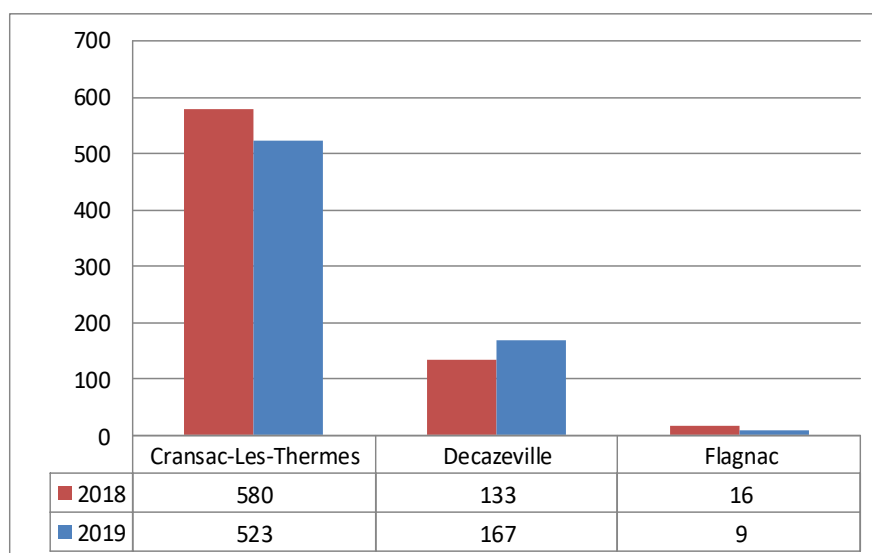
# DEMANDES AU COMPTOIR



# DEMANDES PAR TELEPHONE



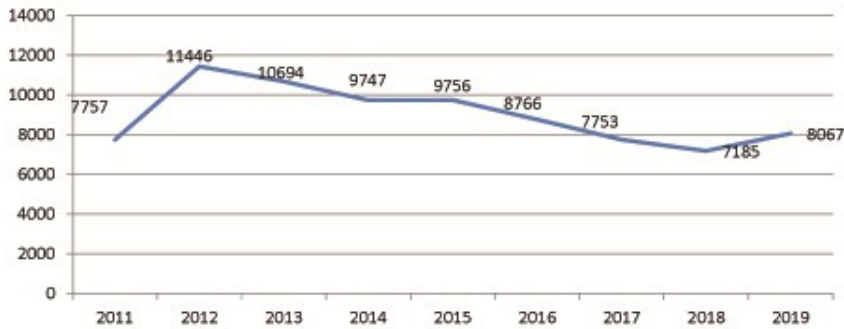
# DEMANDES DE DOCUMENTATION



# BATEAU OLT

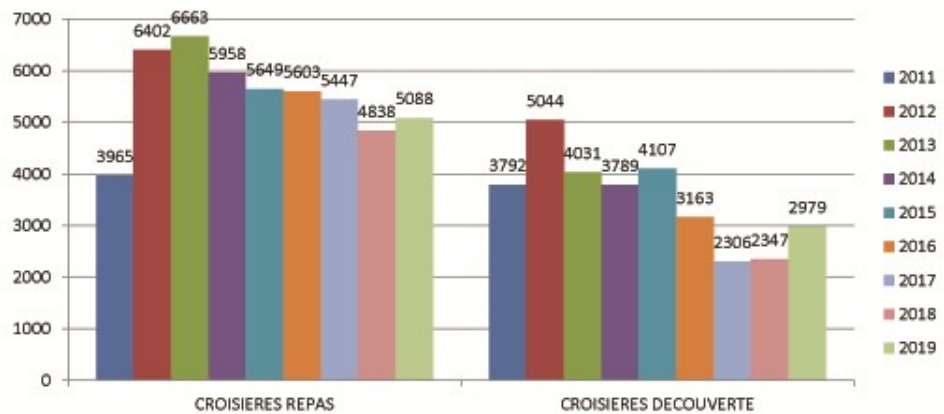
## - BATEAU L'OLT - ANALYSE DE LA FREQUENTATION de 2011 à 2019

Evolution de la fréquentation du bateau



Evolution de la fréquentation par PRESTATION :

-CROISIERE REPAS  
-CROISIERE DECOUVERTE



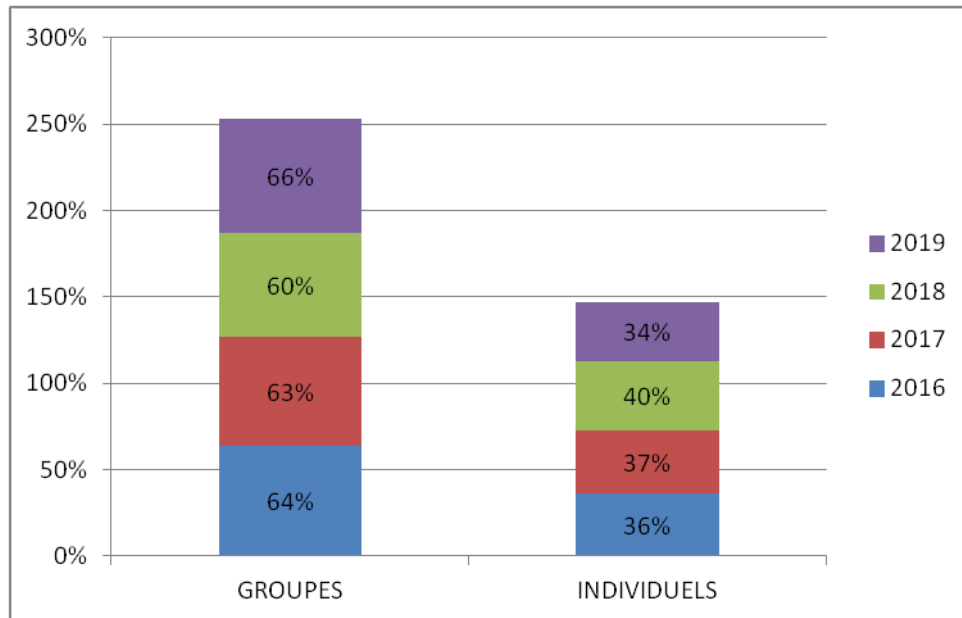
### BILAN 2019 - FREQUENTATION BATEAU L'OLT

	CROISIERES REPAS						CROISIERES DECOUVERTE		
	DEJEUNER			DINER					
	2019	2018	2017	2019	2018	2017	2019	2018	2017
MAI	551	827	835	0	0	0	247	37	0
JUIN	1060	1089	1019	91	0	34	436	298	95
JUILLET	688	465	719	192	151	95	681	659	614
AOUT	803	844	938	179	131	200	1227	1166	1431
SEPTEMBRE	1443	1144	1052	81	0	0	388	187	16
Sous-total au 30/09	4545	4369	4563	543	282	329	2979	2347	2156
			4,03%			92,6%			26,9%
OCTOBRE - quinz.	0	187	555				0	0	150
TOTAL SAISON 2019 à mi-octobre	4545	4556	5118	543	282	329	2979	2347	2306
	0%	-11%		93%	-14%		27%	2%	

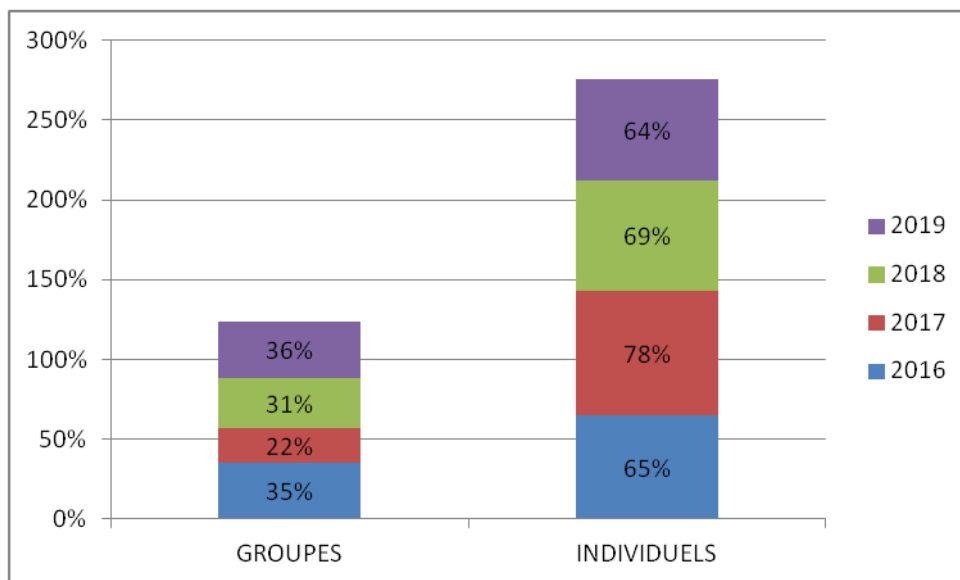
	2019	2018	2017
TOTAL CR REPAS (déjeuner+dîner)	5088	4838	5447
TOTAL CR DECOUVERTE	2979	2347	2306
TOTAL PASSAGERS	8067	7185	7753
	12,28%	-7,33%	

# BATEAU OLT

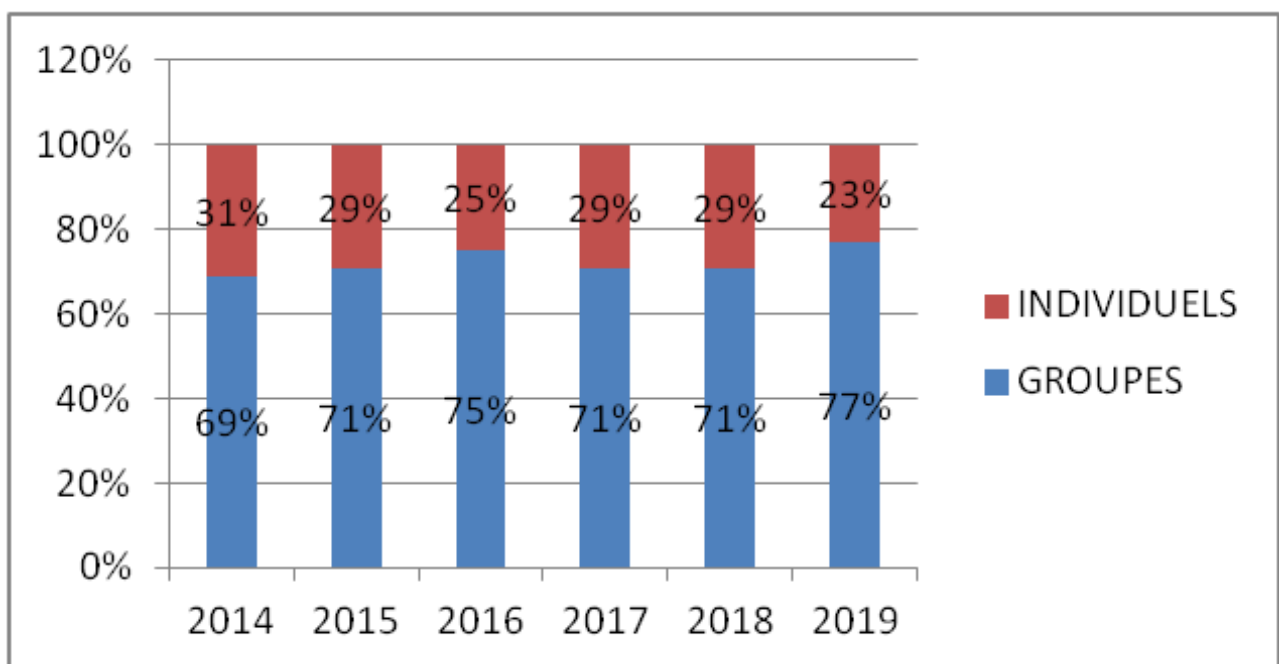
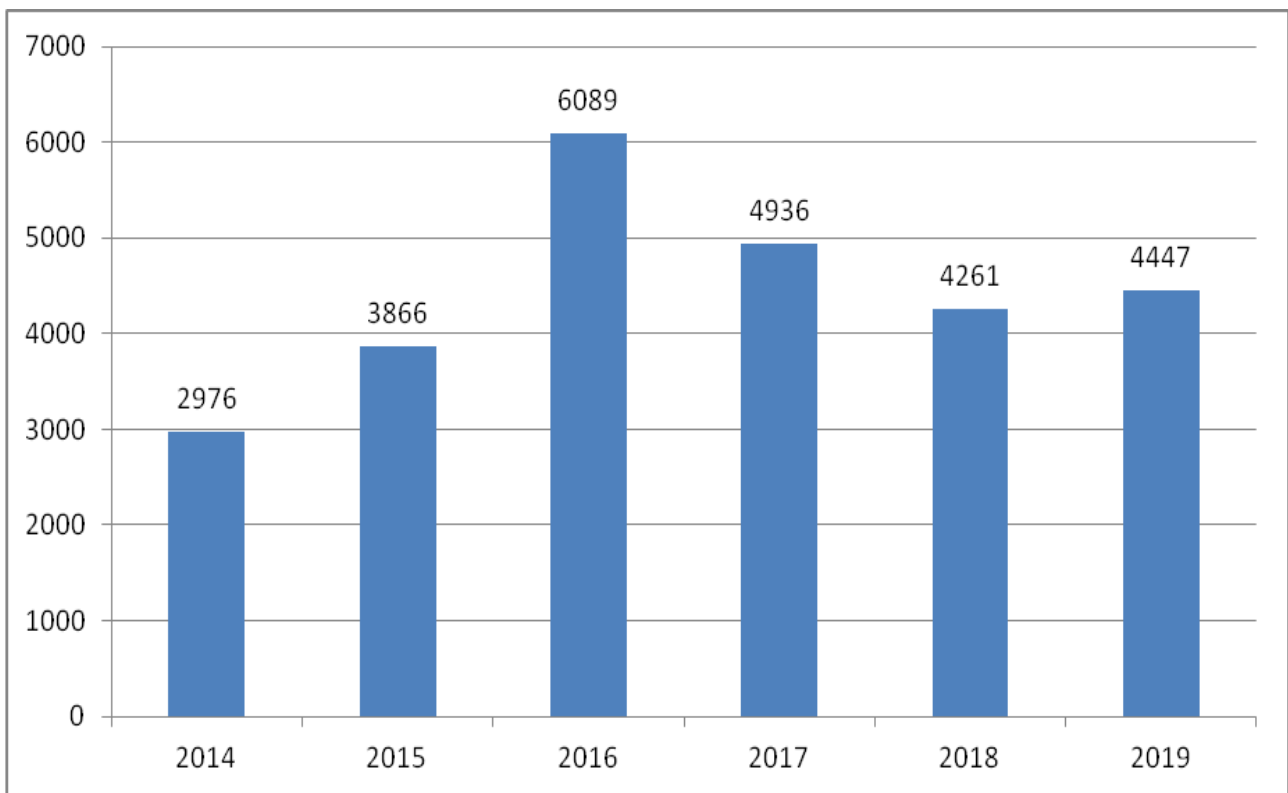
## CROISIERES REPAS



## CROISIERES DECOUVERTE



# TERRA OLT



# ANIMATIONS

